

Join
pure stay

Criteria of the internal environmental program Join Pure Stay
of CPI Hotels, a.s.

08/2025

Definition



An eco-hotel is a hotel or residence that has implemented energy-saving and environmentally friendly measures to minimize the impact of its operations on the environment. These measures are defined in the CPI Hotels network by the internal environmental program Join Pure Stay.



The basic definition of an eco-hotel or residence is an environmentally responsible accommodation facility that follows internal procedures for sustainable development and environmental protection set out in the Join Pure Stay program.

ECO-FRIENDLY



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Objectives



In order to fulfill our obligations arising from sustainable development goals, CPI Hotels, a.s. has developed a **hierarchy of environmental goals** for its hotels and residences, including a set of **targets to achieve specific environmental results**. Such a plan requires a lot of activities and tasks, so further detailed explanations will follow.



The purpose of the JPS program is to be **easily recognizable as an environmentally friendly organization** and to **mitigate the overall impact of all our activities on the environment**. The aim of this material is to make **every hotel and residence in our portfolio as environmentally friendly as possible** depending on the different types of operations, hotel facilities, building possibilities, and local regulations.

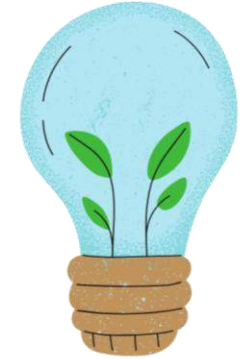


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Most important environmental criteria

 Our basic principles of environmental protection are:

- reducing the negative impact of tourism on the environment,
- respect for the environment,
- saving water and energy,
- employee education and training,
- ensuring economic returns,
- building a sustainable supply and partner network.



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Characteristics



Our hotel or residence follows **eco-friendly practices** to ensure our guests enjoy a safe, non-toxic, and energy-efficient stay.



Here are some basic characteristics of an eco-friendly hotel:

- use of non-toxic cleaning products - Green Housekeeping
- use of renewable energy sources to the maximum extent possible
- elimination of single-use products
- recycling bins
- energy-efficient LED lighting
- introduction of a bathroom program
- introduction of the We Love Local concept
- implementation of a recycling program



Primary objectives



The JPS program for CPI Hotels is a management system standard based on specific requirements applicable to the business and operation of hotels and residences with the aim of reducing the environmental impact of their operations.

Our goal is to reduce our environmental footprint in all possible aspects.





The Join Pure Stay program will pursue the following main environmental goals:

- energy savings
- water savings – low-flow showers, water taps, etc.,
- waste recycling
- use of surplus goods to help and donate to local communities, children's homes, etc.
- creation of an environmental incentive program for employees, guests, business partners, and the public
- utilizing the marketing significance of eco-friendly operations
- installation of charging stations for electric cars
- appointment of a "Green Champion" for each hotel – an employee responsible for implementation and compliance with the established rules



Eco-management at CPI Hotels

-  The internal environmental program Join Pure Stay is valid across all departments of every hotel in the CPI Hotels network.
-  Hotel management regularly organizes **meetings with employees**, who are informed about issues related to existing and new environmental initiatives.
-  New employees must be familiar with the hotel's sustainability policy, and all employees must be trained on environmental measures and the Join Pure Stay program.
-  For the purposes of the environmental audit, **the criteria** are divided into mandatory and optional, with the mandatory criteria being binding for all hotels in the CPI Hotels network.



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Green Champion

- 🌿 The hotel manager will appoint an environmental manager or another responsible person for the hotel who will be in charge of environmental matters. This person will be **the Green Champion**.
- 🌿 The Green Champion's responsibilities will include implementing, monitoring, and innovating environmental measures within the hotel.
- 🌿 The Green Champion must be properly and regularly trained and informed, as must all hotel employees.
- 🌿 Sustainability is a team effort.



We care about the future of our children and our planet



CPI Hotels forest planting in 2023





Honey from our hotels



Sustainability-certified coffee



Compost from our hotels



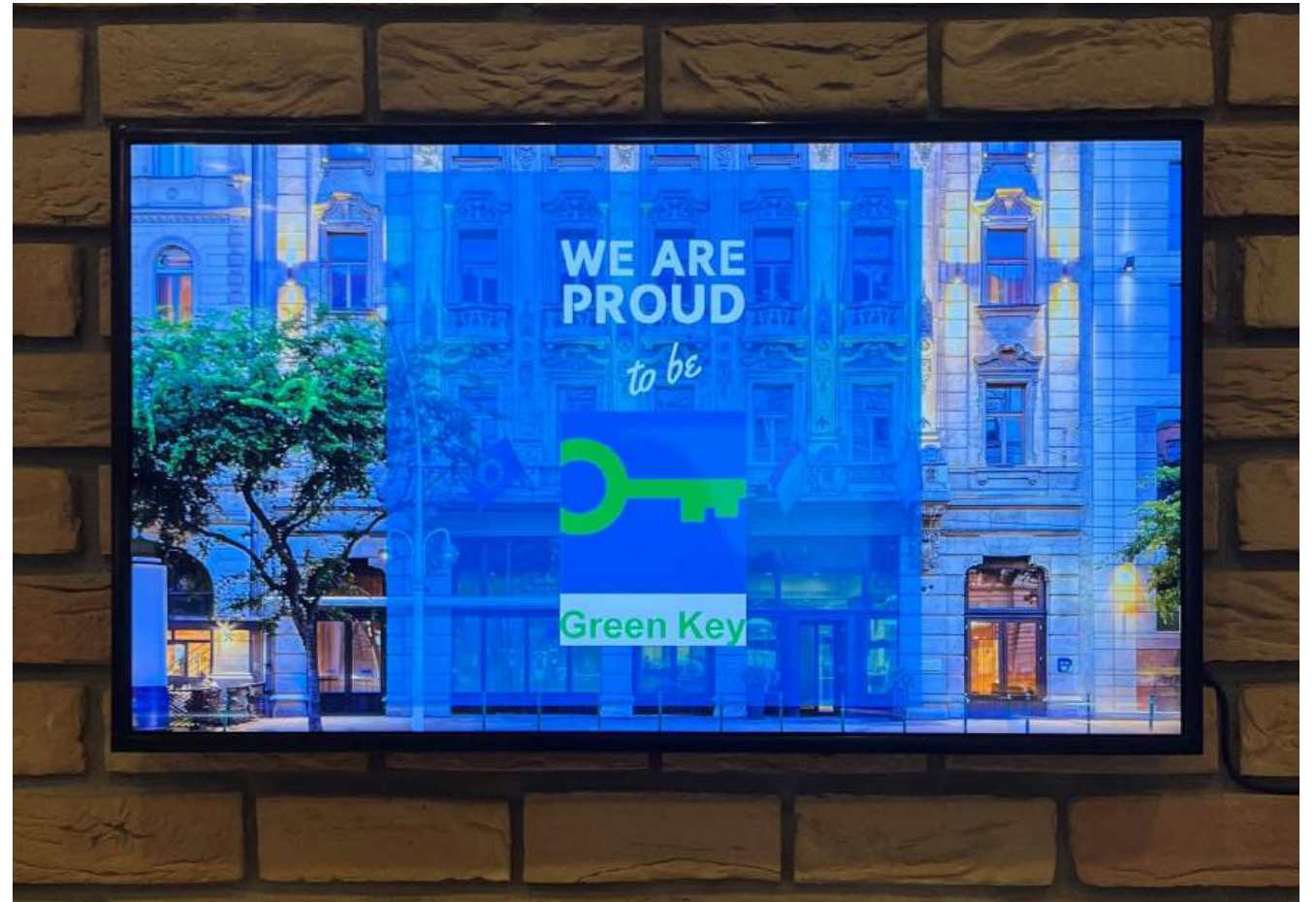
Reception with wooden elements at the Pinia Hotel & Resort



Dog beds sewn from discarded covers to be donated to shelters



Electric mobility at CPI Hotels



Information about Green Key certification at Courtyard by Marriott Budapest City Center




Environmental activities of hotels



Environmental activities of hotels





Hmyzí svět CPI HOTELS

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...Ubytujeme každého hosta

Ohleduplně a odpovědně

I hotely se mohou chovat ohleduplně k naší planetě. Právě proto vznikl náš ekologický program **Join Pure Stay**. Zjistili jsme, že toho pro přírodu můžeme udělat opravdu hodně. S každou modernizací našich hotelů přemýšlíme, jak fungovat odpovědněji – využíváme recyklované materiály a zavádíme technologie šetrné k životnímu prostředí napříč celou naší sítí.

Pouštíme se ale i do větších výzev: chováme včely na střeších, zakládáme komposty – **a nyní jsme s láskou k přírodě a s ohledem na životní prostředí postavili první hmyzí hotel v rámci sítě CPI Hotels.**

Je to malý krok, který ale pomáhá těm nejmenším obyvatelům přírody – těm, kteří v ní hrají nezastupitelnou roli.

Join Pure Stay – protože i malý krok může mít velký dopad.

Jak hotel funguje?

Hmyz v přírodě vyhledává úkryty v různých škvrách, štěrbinách a puklinách ve zdech, ve starém dřevě, a právě takové úkryty se mu snažíme v našem hotelu nabídnout. Některé druhy si libují spíše na osluněných místech, jiné se raději schovávají do stínu. **Vrchní prosluněná patra s dutými stonky rákosu** a jiných druhů rostlin, **špačky s navrtanými dírkami a dřevané cihly** slouží jako pokojíčky pro matky s dětmi. Časem se v nich zabydlí zdatní opylovači rostlin – samotářské včelky, čmeláci nebo pestřenky. **Pokojíky ve spodních patrech hotelu vyplněné šiškami, trouchnivějícím dřevem, kůrou a klacky** slouží spíše k úkrytu a přezimování. Tady se snad brzy zabydlí škvofí, sluněčka, zlatoočko a možná i některé druhy brouků či motýlů. **Pletivo v oknech** hotelu chrání jeho hosty před zobákem ptáku, kteří by si jej mohli splést s krmítkem.


Proč je hmyz důležitý?

Hmyz je funkční a potravní základnou většiny ekosystémů a pro stabilitu přírody je zcela nezbytný. Mnoho lidí si pod pojmem hmyz představí především obtížné parazity a škůdce, daleko větší množství hmyzích druhů však pomáhá jako opylovači rostlin nebo predátoři některých obtížných druhů hmyzu.


Proč hmyz potřebuje hotel?

Obtížně si hledá ve městech úkryt a místo k rozmnožování a v důsledku mnoha činností nás lidí jeho počet rychle klesá. A proč to tak je, se přesně neví, důvodů může být mnoho. Množství znečišťujících látek v ovzduší, v půdě, ve vegetaci či ve srážkách, intenzivní údržba zeleně a nedostatek přirozených míst pro úkryt.


Seznamte se s našimi hosty:




Včelky samotářky
Piskočelky, piskorypky, čalounice, zednice nebo ruděnky – druhy včel, které nežijí v úlech jako jejich známější příbuzní. Jsou samotáři a úkryt hledají ve štěrbinách, dutinách, nebo samy vyhrabávají nory v písku a hlině.
Na území České republiky žije přes 600 druhů včel samotářek? Chcete-li je do hmyzího hotelu nalákat, vysaďte v blízkosti kvetoucí rostliny, které jim zajistí potravu.




Pestřenky
Mouchy, které svým vzhledem připomínají vosy, jsou v dospělosti užitečnými opylovači. Ještě zajímavější jsou ale jako larvy – tehdy se žijí mláďaty a dalšími škůdci, a pomáhají tak přirozeně chránit rostliny.




Zlatoočky
Zlatoočky nejsou užitečné jen v dospělosti – dravé jsou i jejich larvy. Pomáhají zahradníkům přirozeně regulovat mšice, svlušky, molice i další škůdce. Hmyzí hotel jim poskytuje bezpečné místo k přezimování, aby se na jaře opět mohli pustit do práce.



Sluněčka
Ani před sluněčky nejsou mšice v bezpečí – dospělé sluněčko jich dokáže spořádat přes 100 za jediný den! A pokud nastal na další stavěcí hmyz, jako jsou imery nebo červci, s chutí si pochutná i na nich.



Škvofí
Škvofí se v našem hmyzím hotelu jistě rádi zabydlí. Přestože jsou všežravci, dávají přednost mšicím, vlnatkám, svluškám a dalším škůdcům. Za jednu noc dokáže škvof spořádat až 120 mšic.



Ploščice
Ploščice tvoří pestrou skupinu převážně byložravého savého hmyzu. V hmyzím hotelu mohou nejen přezimovat, ale také oplodnit svá vajíčka – a na jaře tak dát vzniknout nové generaci.

Insect hotel in the Milovice nature reserve

Join Pure Stay signage



JPS pebbles in public spaces

“Every Degree is Important” Poster

**Join
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Na každém stupni záleží

EVERY DEGREE IS IMPORTANT

#Ecommodation

Může se zdát, že jeden nebo dva stupně Celsia už nejsou takový rozdíl, ale ve svém dopadu na životní prostředí i na vývoj energetické krize je každý stupeň důležitý.

Náš hotel se v rámci šetrného interního programu Join Pure Stay rozhodl přidat do společné snahy omezit energetické nároky a šetřit zase o něco více Zemí. Proto je například v pokojích nastavená klimatizace na optimální teplotu.

Děkujeme, že se s námi zapojujete do společné snahy nezatěžovat tolik svět kolem nás.

It may seem that one or two Celsius degrees can't make that huge difference, but in its impact on life environment and the development of the energy crisis every degree counts.

Our hotel is now part of the internal eco-friendly program Join Pure Stay. We decided to add to joint efforts to reduce energy demands and save the Earth a bit more. That is why, for example, is the air condition set to the optimum temperature.

Thank you for engaging with us in a joint effort not to burden so much the world around us.

Join Pure Stay Doorhangers – 2 types of cleaning

Join pure stay Room number:

Is it really necessary to clean every day?

We think of the environment, which is why we usually **clean once every three days**. If you need anything at all, let us know and we'll take care of it.

If you hang the card on your door handle by 11 a.m., we'll be happy to clean or provide the items you choose today.

#Ecommodation

 Quality

I care for the environment, so I only need:

<input type="checkbox"/> Hand towels / Bath towels	<input type="checkbox"/> Toilet paper
<input type="checkbox"/> Make the bed	<input type="checkbox"/> Paper handkerchiefs
<input type="checkbox"/> Cosmetics	<input checked="" type="checkbox"/> Take out the trash
<input type="checkbox"/> Coffee / Tea	

Thank you for helping us protect the environment!

Even so, I'd still like my room cleaned.

Join pure stay Room number:

Is it really necessary to clean every day?

Help us in our efforts to be more environmentally friendly. We will plant **10 new trees** on your behalf for every **100 rooms that have not been cleaned**.

If you hang the card on your door handle by 11 a.m., we'll be happy to provide the items you choose today.

#Ecommodation

 Quality

I care for the environment, so I only need:

<input type="checkbox"/> Hand towels / Bath towels	<input type="checkbox"/> Toilet paper
<input type="checkbox"/> Bed linen	<input type="checkbox"/> Paper handkerchiefs
<input type="checkbox"/> Cosmetics	<input checked="" type="checkbox"/> Take out the trash
<input type="checkbox"/> Coffee / Tea	

Thank you for helping us protect the environment!

Categories



On the following pages, we list the mandatory and optional criteria and requirements for these categories:

- Green Office
- Green Housekeeping
- Water
- Energy
- Eco Purchasing
- We Love Local
- Waste
- Incentive programs for guests & employees



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CRITERIA CHECKLISTS

1. Green Office

Main objectives:

- reducing costs for office supplies and waste generation,
- use of environmentally friendly materials,
- a healthier environment.



1.1. Mandatory Criteria + Checklist | Green Office

NAME AND SIGNATURE:		DATE:		MAXIMUM NUMBER OF POINTS: 390	
General tasks		YES/NO	If NO, how was it resolved?	MAX POINTS	Achieved score
01	Do your employees prefer sending internal and external communication electronically only?			10	
02	Do all electronic signatures include written information stating that the email does not need to be printed? (Join us in being eco-friendly! Please refrain from printing this email to conserve resources and protect the environment - #JoinPureStay)			10	
03	Are writing materials, notebooks, brochures, and other office supplies made from sustainable materials? (recycled paper, bamboo, recycled plastic, wood, etc.)			10	
04	Are at least 90% of light bulbs in office spaces LED?			10	
05	Are automatic energy-saving lighting systems installed in office spaces? (motion/presence sensors, daylight sensors, smart lighting control system)			10	
06	Is there a sticker on every computer and printer stating that the device must be turned off when not in use? (Save energy – Switch me off! sticker)			10	
07	Do you use recycled and eco-friendly products wherever possible?			10	
08	Do you have a separate box for used batteries in your business?			10	
09	Do you make the most of daylight? (Do not use artificial lighting in offices when there is sufficient natural light from windows.)			10	
10	Is there a Green Champion designated in the hotel who is responsible for the environmental program?			10	

1.1. Mandatory Criteria + Checklist | Green Office

NAME AND SIGNATURE:		DATE:		MAXIMUM NUMBER OF POINTS: 390	
General tasks		YES/NO	If NO, how was it resolved?	MAX POINTS	Achieved score
11	Are all printers and copiers set to double-sided black and white printing as the default mode?			10	
12	Are all office appliances (e.g., printers, monitors, computers) regularly cleaned and maintained to extend their service life and reduce energy consumption?			10	
13	Has the use of plastic cups, cutlery, and other disposable products been replaced with reusable alternatives in your office?			10	
14	Have all printed catalogs and magazines that are not necessary for operations and are not in demand been unsubscribed?			10	
15	Do you use recycled and natural materials (e.g., wooden stands, wooden frames instead of plastic ones) as much as possible?			10	
16	Are there waste sorting bins in your office space? (paper, plastic, glass, toner cartridges, batteries, metals, mixed waste – mandatory)			10	
17	Is smoking prohibited in all office spaces? Is there a designated smoking area outside?			10	
18	Are meeting minutes and other documents sent mainly in electronic form?			10	
19	Are all employees informed about their involvement in the JPS program and motivated to support environmental initiatives?			10	
20	Are all hazardous chemicals (chemical cleaning agents, corrosive substances, etc.) removed from office premises?			10	

1.1. Mandatory Criteria + Checklist | Green Office

NAME AND SIGNATURE:		DATE:		MAXIMUM NUMBER OF POINTS: 390	
General tasks		YES/NO	If NO, how was it resolved?	MAX POINTS	Achieved score
21	Are the name tags reusable?			10	
22	Do you only print necessary documents?			10	
23	Do you use the Docusign system whenever possible? Do you minimize sending letters by regular mail?			10	
24	Are lights and fans in bathrooms turned off when leaving, if they are not equipped with automatic shut-off?			10	
25	Do you prefer energy class A according to the current EU energy label (revision 2021) for appliances where relevant (e.g., refrigerators, TVs)? At a minimum, appliances should meet class B, or class C in justified cases if the product offers other significant environmental benefits (e.g., long service life, etc.).			10	
26	Do you turn off computers and monitors after work?			10	
27	Do you use sleep mode and automatic monitor shutdown when not in use? (screen savers do not save energy)			10	
28	Do you keep documentation relating to environmental activities and audits in one place (physically or electronically)?			10	
29	Do you use recycled and unbleached paper for printing? In cases where a representative appearance is required, choose paper with EU Ecolabel certification or other environmental labeling (e.g., PEFC, FSC Recycled).			10	
30	Do you use recycled hygiene paper (e.g., toilet paper, paper towels) from environmentally focused suppliers (e.g., Lucart) in your employee facilities?			10	

1.1. Mandatory Criteria + Checklist | Green Office

NAME AND SIGNATURE:		DATE:		MAXIMUM NUMBER OF POINTS: 390	
General tasks		YES/NO	If NO, how was it resolved?	MAX POINTS	Achieved score
31	Does the air conditioning turn off automatically when the windows are open?			10	
32	Are offices and staff areas equipped with a water dispenser or filter to avoid the use of bottled water?			10	
33	Do you use and purchase refillable, recycled toner and printer cartridges?			10	
34	Does your hotel have valid external environmental certification (e.g., Green Key, EU Ecolabel, ISO 50001)?			10	
35	Are office doors and windows closed when the heating or air conditioning is on to prevent energy loss?			10	
36	Do you use natural ventilation through windows to regulate the indoor temperature when conditions allow?			10	
37	Do you use rechargeable batteries instead of disposable ones for office equipment?			10	
38	Are cardboard boxes and bubble wrap from previous deliveries reused for packaging shipments?			10	
39	Does at least 80% of the equipment (office and computer equipment) meet the energy efficiency requirements of the Energy Star standard or another international certificate (e.g. EPEAT, TCO Certified)?			10	
TOTAL NUMBER OF POINTS					

2. Green Housekeeping

Main objectives:

- a healthier environment for guests and staff,
- cost savings on waste and energy and water consumption,
- support for local charities,
- promoting sustainability.



2.1. Mandatory Criteria + Checklist | Green Housekeeping

NAME AND SIGNATURE:		DATE:		MAXIMUM NUMBER OF POINTS: 420	
General tasks		YES/NO	If NO, how was it resolved?	MAX POINTS	Achieved score
01	Is the cleaning staff properly trained to comply with internal cleaning standards?			10	
02	Are all new employees properly informed about company rules and standards?			10	
03	Is the staff (including outsourced staff) properly trained in the use of various types of hazardous chemicals?			10	
04	Are at least 90% of light sources in public areas (lobby, corridors, toilets, stairways) LED?			10	
05	Are your suppliers of cleaning products and housekeeping supplies active in the area of sustainable development? Do you approach them with this requirement?			10	
06	Are automatic energy-saving lighting systems installed in all public areas where possible? (motion/presence sensors, daylight sensors, timers and programmable switching, smart controls, etc.)			10	
07	Does cleaning staff use recycled products? Look for products with a high percentage of recycled content and reduced chemical content.			10	
08	Are hazardous liquid chemicals stored separately to prevent spills that could harm the environment? Are chemicals properly labeled?			10	
09	Do at least 80% of cleaning equipment have low energy consumption or are equipped with an energy-saving mode according to the manufacturer's specifications?			10	
10	Are all appliances and equipment in the housekeeping department properly maintained and cleaned?			10	

2.1. Mandatory Criteria + Checklist | Green Housekeeping

NAME AND SIGNATURE:		DATE:		MAXIMUM NUMBER OF POINTS: 420	
General tasks		YES/NO	If NO, how was it resolved?	MAX POINTS	Achieved score
11	Does the housekeeping department use mainly environmentally friendly cleaning products?			10	
12	Are all trolleys in the housekeeping department regularly maintained and cleaned?			10	
13	Is information about environmental initiatives relating to linen replacement, water use, and cleaning displayed in visible locations accessible to guests? Are JPS signs in guest rooms with conservation messages checked regularly?			10	
14	Are soap dispensers, shower gel, sanitary wipes, sanitary bags, etc. installed in all bathrooms?			10	
15	Are all leaks, malfunctions, and other damage reported immediately to the maintenance department?			10	
16	Are there waste bins for sorted waste in public areas of the hotel and on each floor? (mandatory – paper, plastics, glass, mixed waste, batteries; optional – metals)?			10	
17	Are paper towels and toilet paper in the rooms made from recycled materials and biodegradable (Lucart)?			10	
18	Is the cleaning staff (including outsourced staff) trained in energy conservation (heating and air conditioning controls, etc.)?			10	
19	Is hazardous waste such as batteries, compact light bulbs, paints, chemicals, etc. properly separated?			10	
20	Are all appliances and lights in the room properly turned off when housekeeping staff leave the room?			10	

2.1. Mandatory Criteria + Checklist | Green Housekeeping

NAME AND SIGNATURE:		DATE:		MAXIMUM NUMBER OF POINTS: 420	
Tasks in hotel rooms		YES/NO	If NO, how was it resolved?	MAX POINTS	Achieved score
21	Are the dry amenities (toothbrush, cotton buds, makeup remover pads, shower cap, slippers, etc.) in the rooms made from eco-friendly materials according to CPI Hotels standards?			10	
22	Are there waste bins for sorted waste in the rooms or corridors of your hotel? If possible, place recycling bins in all rooms or public areas so that they are accessible for sorting on each floor.			10	
23	Is the air conditioning in the rooms automatically turned off when the window is opened or is it controlled manually?			10	
24	Are the windows in the rooms opened during cleaning, if possible?			10	
25	Does the cleaning staff regularly check for dripping taps and leaking toilets?			10	
26	Are guests informed that towels will only be changed on request and in accordance with the hotel's internal environmental policy? Do you use the JPS bathroom program (JPS pebbles)?			10	
27	Is the use of disposable hygiene and cosmetic accessories minimized? Exceptions apply to VIP sets, executive floors, and situations where guests request them as part of the Forgot Something program.			10	
28	Are color-coded microfiber cloths used during cleaning for better hygiene and to save water and cleaning products?			10	
29	Do you use cleaning procedures and tools (e.g., microfiber cloths, slightly damp mops or cloths, precise dosing of water and cleaning agents) that minimize water consumption?			10	
30	Does your cleaning staff use daylight instead of electric lighting when cleaning?			10	

2.1. Mandatory Criteria + Checklist | Green Housekeeping

NAME AND SIGNATURE:		DATE:		MAXIMUM NUMBER OF POINTS: 420	
Tasks in hotel rooms		YES/NO	If NO, how was it resolved?	MAX POINTS	Achieved score
31	Are Join Pure Stay doorhangers used? Place the doorhanger on the bed before the guest checks in, then replace it after each cleaning during the stay.			10	
32	Are the curtains in the cleaned room partially closed (e.g., 1/4 closed) to help maintain a stable room temperature and prevent unnecessary overheating or cooling?			10	
33	Are employees properly trained in the correct use of personal protective equipment (mouth protection, eye protection, gloves) where necessary?			10	
34	Are employees (both internal and external) properly trained in proper recycling? Is a waste separation plan posted for employees?			10	
35	Does housekeeping staff check the thermostat settings in the rooms?			10	
36	Are washing machines, dryers, and dishwashers filled to maximum capacity to minimize water and energy consumption?			10	
37	Do you use only environmentally friendly (non-phosphate, non-toxic) cleaning and washing agents (Ecolab or Diversey)?			10	
38	Are products stored in a safe environment, protected from heat and direct sunlight?			10	
39	Are Green Housekeeping rules available to guests according to hotel type on hotel TVs or in guest directories in the Straiv system?			10	
40	Is there regular and targeted ventilation of public areas (e.g., lobby, corridors, meeting rooms) to ensure fresh air, reduce the need for mechanical cooling, and improve indoor air quality?			10	

2.1. Mandatory Criteria + Checklist | Green Housekeeping

NAME AND SIGNATURE:		DATE:		MAXIMUM NUMBER OF POINTS: 420	
Tasks in hotel rooms		YES/NO	If NO, how was it resolved?	MAX POINTS	Achieved score
41	Do you donate discarded clothing to local charities, such as children's homes, crisis centers, homeless shelters, animal shelters, etc.?			10	
42	Are the light bulbs in the rooms LED?			10	
TOTAL NUMBER OF POINTS					

3. Water

Main objectives:

- sustainability, social responsibility,
- reduction of consumption and cost savings,
- reuse and treatment of water.



3.1. Mandatory Criteria + Checklist | Water

NAME AND SIGNATURE:		DATE:		MAXIMUM NUMBER OF POINTS: 300	
General tasks		YES/NO	If NO, how was it resolved?	MAX POINTS	Achieved score
01	Are low-flow shower heads or other water-saving devices (e.g., aerators or flow restrictors) installed in showers?			10	
02	Do you only wash hotel linen in fully loaded washing machines to minimize water and energy consumption?			10	
03	Are sinks, showers, and toilets regularly checked by housekeeping and any leaks reported immediately to maintenance?			10	
04	Are newly purchased toilets equipped with a water-saving dual flush system with a maximum consumption of 6 liters per flush? (6 l – large button, 3 l – small button)			10	
05	Do you keep regular monthly written or digital records of water consumption for monitoring and evaluating savings?			10	
06	Are water flow reducers (e.g., aerators) installed on water taps where possible to reduce water consumption?			10	
07	Is the maintenance team properly trained in the safe use of chemicals for water treatment or cleaning, including water hardness treatment, pool and hot tub maintenance, hot water heating, technical circuits, laundry, or wellness facilities?			10	
08	Are hot water pipes properly insulated?			10	
09	When cleaning, do you prefer sweeping with a broom rather than using cleaning machines or water, if possible and effective? (especially sidewalks, garages, and outdoor areas)			10	
10	Is the swimming pool, hot tub, or other wellness facility covered (e.g., with a cover or tarp) when its size and operation allow, in order to reduce water evaporation and heat loss?			10	

3.1. Mandatory Criteria + Checklist | Water

NAME AND SIGNATURE:		DATE:		MAXIMUM NUMBER OF POINTS: 300	
General tasks		YES/NO	If NO, how was it resolved?	MAX POINTS	Achieved score
11	Are environmentally friendly chemicals that minimize environmental impact used in water treatment and purification (e.g., in swimming pools, hot tubs, or technical equipment)? (There are alternatives with lower chlorine content or biodegradable agents that have a comparable effect)			10	
12	Are water treatment chemicals stored separately in closed cabinets in separate rooms with independent ventilation?			10	
13	Are there visible instructions or guidelines near dishwashers that promote water and energy conservation during operation?			10	
14	Do you carry out regular checks to ensure that there are no leaks in the pool/spa/hot tub/wellness area?			10	
15	Do you monitor water consumption for individual devices and carry out regular checks to reduce overall consumption and prevent unwanted leaks?			10	
16	Are water-saving devices used in bathtubs to reduce water flow (e.g., aerators, water flow restrictors)?			10	
17	Is the water flow from taps and showers (except in kitchens and bathrooms) set so that it does not exceed 8 liters per minute?			10	
18	Is regular maintenance carried out on all operating technologies?			10	
19	Are taps and plumbing equipment regularly checked for leaks and technical condition?			10	
20	Are water samples taken and analyzed (including tests for Legionella) at least twice a year, at least in the rooms and kitchen?			10	

3.1. Mandatory Criteria + Checklist | Water

NAME AND SIGNATURE:		DATE:		MAXIMUM NUMBER OF POINTS: 300	
General tasks		YES/NO	If NO, how was it resolved?	MAX POINTS	Achieved score
21	Are drains and ventilation regularly checked to prevent leaks and malfunctions?			10	
22	Do you have a system in place for scheduled equipment maintenance?			10	
23	Does each bathroom have an appropriate waste bin?			10	
24	Are urinals equipped with a suitable flushing system (timed or manual) and checked for water leaks?			10	
25	Are employees always trained when there is a change in the range of environmentally friendly products and informed about the principles of environmentally friendly cleaning?			10	
26	Do you monitor water consumption at individual facilities and carry out regular checks to reduce overall consumption and prevent unwanted leaks?			10	
27	Does the technical team undergo regular training on the safe and environmentally friendly handling of hazardous substances?			10	
28	When purchasing new appliances (e.g., dishwashers, washing machines), are low-water consumption devices such as energy-efficient dishwashers or steam washing machines preferred?			10	
29	Do you water your flowers and outdoor areas in the morning before the sun gets too strong or after sunset to minimize water loss through evaporation?			10	
30	Has a professional water audit been carried out on the property (e.g., leaks, savings potential)?			10	

3.2. Optional Criteria + Checklist | Water

NAME AND SIGNATURE:		DATE:		MAXIMUM NUMBER OF POINTS: 300	
General tasks		YES/NO	If NO, how was it resolved?	MAX POINTS	Achieved score
31	OPTIONAL: Do you have a system in place for reusing so-called grey water (e.g. from washbasins, showers or washing machines) for technical purposes such as flushing toilets or irrigation?			-	
32	OPTIONAL: Do you collect rainwater for technical or irrigation purposes, where possible?			-	
TOTAL NUMBER OF POINTS					

4. Energy

Main objectives:

- sustainability, social responsibility,
- reduction of consumption and cost savings,
- energy consumption from renewable sources,
- reducing carbon footprint.



4.1. Mandatory Criteria + Checklist | Energy

NAME AND SIGNATURE:		DATE:		MAXIMUM NUMBER OF POINTS: 310	
General tasks		YES/NO	If NO, how was it resolved?	MAX POINTS	Achieved score
01	Do you work with energy consumption records at least once a month (e.g., comparison, detection of fluctuations)?			10	
02	Is it ensured that air conditioning is not running at the same time as windows are open (e.g. by checking by the responsible employee) to prevent energy waste?			10	
03	Are LED bulbs installed in more than 90% of lighting fixtures and lamps?			10	
04	Is lighting in public spaces dimmed or turned off at night?			10	
05	Are high-energy appliances being replaced with energy class A appliances? According to the current EU energy label (revised in 2021). At a minimum, equipment should meet class B, or class C in justified cases if the product offers other significant environmental benefits (e.g., long service life, etc.).			10	
06	Are air conditioning filters regularly checked, cleaned, and replaced?			10	
07	Are automatic energy-saving lighting systems (e.g., motion sensors, daylight sensors) installed in public areas (corridors, restrooms, etc.)?			10	
08	Are the surfaces of heating, cooling, and ventilation equipment regularly inspected and cleaned?			10	
09	Are grease filters in exhaust vents checked and cleaned at least once a year?			10	
10	Is the ventilation system serviced at least once a year and repaired as necessary to ensure that it is always energy efficient?			10	

4.1. Mandatory Criteria + Checklist | Energy

NAME AND SIGNATURE:		DATE:		MAXIMUM NUMBER OF POINTS: 310	
General tasks		YES/NO	If NO, how was it resolved?	MAX POINTS	Achieved score
11	Do newly purchased pumps and cooling equipment use refrigerants with low environmental impact and do they contain no prohibited substances? We recommend giving preference to equipment based on R32 or other natural or HFO refrigerants (e.g. R290, CO ₂ , HFO1234yf).			10	
12	Is information available to staff about all electrical equipment in empty rooms? Is there a written overview of the use of this equipment available? For example, are refrigerators or televisions switched off or even disconnected when rooms are unoccupied for more than a month? (repairs, etc.)			10	
13	Are all unused computers and printers at workstations completely switched off at night (energy is still used in standby or sleep mode)?			10	
14	Is there a system installed in your facility that automatically turns off lights when a room is vacated, or provides information about turning off lights when guests leave their rooms (JPS tile)?			10	
15	Is staff trained at least once a year in energy saving, following the correct procedures for energy use, and passing this information on to other colleagues?			10	
16	Have you conducted an external energy audit in the last 3 years (e.g., to identify energy savings and suggestions for improvement)?			10	
17	Do you provide guests with information on alternative means of transport (e.g., public transport, bike and scooter rentals, trains, walking routes, carpooling)?			10	
18	Do you provide guests with bicycle rental or offer other alternative environmentally friendly means of transport (e.g., scooters, electric bikes, public transport tickets, recommended walking routes)?			10	
19	If heating or air conditioning does not switch off automatically when windows are opened, is there visible and understandable information available to guests reminding them to close the windows?			10	

4.1. Mandatory Criteria + Checklist | Energy

NAME AND SIGNATURE:		DATE:		MAXIMUM NUMBER OF POINTS: 310	
General tasks		YES/NO	If NO, how was it resolved?	MAX POINTS	Achieved score
20	Is staff trained not to use artificial lighting where daylight is sufficient?			10	
21	Are there stickers or notices on light switches in all non-public areas (e.g., offices, warehouses, technical rooms) reminding users to turn off the lights when leaving?			10	
22	Do you use rechargeable batteries in your operations wherever possible (e.g., in remote controls, mice, keyboards, devices)?			10	
23	Are stickers with information on energy saving or reminders for economical use placed on technical equipment (e.g., washing machines, dryers, dishwashers, coffee machines, air conditioners)?			10	
24	Is the use of lighting minimized during night cleaning (e.g., only necessary lights are on or local lighting is used)?			10	
25	Are employees instructed to keep doors and windows closed when the heating or air conditioning is on?			10	
26	Do you perform regular maintenance of grease traps (grease filters) to ensure hygienic operation and energy-efficient functioning of related equipment?			10	
27	Are the thermostats in your facility correctly set to maintain a comfortable temperature while minimizing energy consumption?			10	
28	Are used and broken electrical appliances properly recycled through certified take-back systems (e.g., Rema, Cyrkl)?			10	
29	Do outdoor lights have an automatic sensor (e.g., twilight sensor or motion detector) to turn off or regulate lighting?			10	
30	Do you have electricity meters installed in strategically important locations (e.g., kitchen, laundry room, wellness area, technical facilities) for detailed monitoring of energy consumption?			10	

4.1. Mandatory Criteria + Checklist | Energy

NAME AND SIGNATURE:		DATE:		MAXIMUM NUMBER OF POINTS: 310	
General tasks		YES/NO	If NO, how was it resolved?	MAX POINTS	Achieved score
31	Is the building insulated at least in accordance with minimum national standards to ensure effective reduction of energy consumption (e.g., thermal insulation of the roof, facade, windows)?			10	

4.2. Optional Criteria + Checklist | Energy

NAME AND SIGNATURE:		DATE:		MAXIMUM NUMBER OF POINTS: 310	
General tasks		YES/NO	If NO, how was it resolved?	MAX POINTS	Achieved score
32	OPTIONAL: Do the windows of the building have adequate thermal insulation (e.g., double glazing, triple glazing, or protective thermal film) that contributes to reducing heat loss? Do the windows of the building have adequate sound insulation?			-	
33	OPTIONAL: Is there access to renewable energy sources (e.g., own solar panels, green energy from a supplier, heat pumps)?			-	
TOTAL NUMBER OF POINTS					


5. Eco Purchasing

Main objectives:

- cost savings in all departments,
- sustainability,
- adequate consumption,
- local products.



5.1. Mandatory Criteria + Checklist | Eco Purchasing

NAME AND SIGNATURE:		DATE:		MAXIMUM NUMBER OF POINTS: 140	
General tasks		YES/NO	If NO, how was it resolved?	MAX POINTS	Achieved score
ECO SHOPPING <ul style="list-style-type: none"> • preference for local products and food • recycled and recyclable products and materials • eco-friendly office supplies to reduce waste • non-toxic inks • refurbished toner cartridges for laser printers and copiers (provided by headquarters) • prefer to buy devices that do not require batteries, or use rechargeable batteries • furniture and consumables made from recycled materials • energy-efficient appliances (products with the best energy-saving solutions on the market) 					
01	Do you avoid purchasing products that contain substances harmful to the environment?			10	
02	Do you buy from verified and trusted suppliers who meet quality, transparency, and environmentally responsible standards?			10	
03	When purchasing products, do you check whether they are marked with the international recycling symbol or other recyclability labels (e.g.,  , plastic codes, FSC, recycled content)?			10	
04	Do you require sustainability certificates from your suppliers?			10	
05	Is hotel staff regularly informed about the importance of efficient and environmentally friendly purchasing?			10	
06	Are you familiar with local companies that offer environmentally friendly products?			10	

5.1. Mandatory Criteria + Checklist | Eco Purchasing

NAME AND SIGNATURE:		DATE:		MAXIMUM NUMBER OF POINTS: 140	
General tasks		YES/NO	If NO, how was it resolved?	MAX POINTS	Achieved score
07	Do you have a system for releasing goods from the warehouse with the nearest expiry date (FIFO)?			10	
08	Do you prefer to buy local products and food? A product of local origin is a product that is grown, caught grown or manufactured in your country.			10	
09	Do you mark the expiration date on all food in your pantry and refrigerator?			10	
10	Do you prefer retailers with environmentally friendly products?			10	
11	Is there a system in place in all departments for the environmentally and economically friendly purchase of office supplies (e.g., preference for recycled materials, minimization of packaging, purchase of larger packages to reduce waste)?			10	
12	Do you inform your suppliers about the hotel's and company's environmental policy and requirements for environmentally friendly purchasing (e.g., preference for recycled, certified, or local products)?			10	
13	Do you prefer to buy seasonal products?			10	
14	Do you buy organic food, i.e. food from organic farming (e.g. with BIO certification)?			10	
TOTAL NUMBER OF POINTS					

6. We Love Local

Main objectives:

- support for local suppliers and local agriculture,
- fresher and healthier food = guest satisfaction and trust,
- promoting health.



6.1. Mandatory Criteria + Checklist | We Love Local

NAME AND SIGNATURE:		DATE:		MAXIMUM NUMBER OF POINTS: 210	
General tasks		YES/NO	If NO, how was it resolved?	MAX POINTS	Achieved score
01	Do you offer a seasonal menu with local products? Local and seasonal products reduce the energy needed for transport.			10	
02	Do you have your own herb garden, or at least grow herbs in pots?			10	
03	Do you buy organic food and products made from high-quality, sustainably grown ingredients whenever possible?			10	
04	When buying eggs, do you pay attention to their origin and prefer eggs from cage-free farms?			10	
05	Do you have soap and cleaning product dispensers in your F&B section?			10	
06	Are low-flow water taps or water-saving devices (e.g., aerators) installed in all kitchen and bar areas (F&B section)?			10	
07	Does your menu or breakfast buffet also offer vegetarian, vegan or organic (BIO) dishes, and are these dishes clearly labeled?			10	
08	Do you systematically strive to reduce the use of disposable products in your establishment and avoid plastic materials unless absolutely necessary?			10	
09	Do you serve breakfast foods (e.g., jams, butter, yogurt) in large bowls or dispensers instead of single-use packaging?			10	
10	Does your establishment cooperate with a waste management company, local farmer, or other entity that regularly collects and ecologically processes organic waste (e.g., composting, use in agriculture, biogas)?			10	

6.1. Mandatory Criteria + Checklist | We Love Local

NAME AND SIGNATURE:		DATE:		MAXIMUM NUMBER OF POINTS: 210	
General tasks		YES/NO	If NO, how was it resolved?	MAX POINTS	Achieved score
11	When shopping for groceries, do you look for organic certifications and quality labels (e.g., BIO, EU Organic, Ecocert, Fair Trade) that guarantee that the product has been produced without synthetic pesticides, hormones, or antibiotics?			10	
12	Are the kitchen and restaurant cleaned in an environmentally friendly manner (e.g. with regard to dosage, water consumption and waste)?			10	
13	Are environmentally friendly cleaning products used when cleaning the kitchen and restaurant?			10	
14	Do you avoid products (cleaning products) containing hazardous chemicals in your kitchen? (e.g., products labeled "dangerous," "poison," or "caution")			10	
15	Do you minimize chemicals in the air when cleaning? (use spray cleaners on a cloth rather than directly on the surface)			10	
16	Do you also offer drinks of ecological or local origin (e.g., organic juices, organic wine, fresh milk from a farm, homemade lemonades) in your establishment?			10	
17	Do you use biodegradable products for food service (e.g., compostable food containers, PLA cups, wooden cutlery, paper straws)?			10	
18	Do more than 80% of all your kitchen electrical appliances have an energy efficiency rating of A? According to the current EU energy label (revised in 2021). At a minimum, appliances should meet class B, or class C in justified cases if the product offers other significant environmental benefits (e.g., long service life, etc.).			10	

6.1. Mandatory Criteria + Checklist | We Love Local

NAME AND SIGNATURE:		DATE:		MAXIMUM NUMBER OF POINTS: 210	
General tasks		YES/NO	If NO, how was it resolved?	MAX POINTS	Achieved score
19	Do you prefer meat, poultry products, and fish from trusted and monitored sources (e.g., with verified origin, certification, or from local suppliers)? If harmful substances are suspected, the product is reported to Head Office.			10	
20	Do you minimize food waste by measuring and evaluating leftovers?			10	
21	Are Love Food, Hate Waste JPS pebbles placed on tables?			10	

6.2. Optional Criteria + Checklist | We Love Local

NAME AND SIGNATURE:		DATE:		MAXIMUM NUMBER OF POINTS: 210	
General tasks		YES/NO	If NO, how was it resolved?	MAX POINTS	Achieved score
22	OPTIONAL: Do you monitor the proportion of local food and products in your offering (e.g., % of purchases from suppliers within 100 km)?			-	
TOTAL NUMBER OF POINTS					

7. Waste

Main objectives:

- sustainability and protection of our environment,
- lower costs and lower fees for proper waste collection,
- circular waste management.



7.1. Mandatory Criteria + Checklist | Waste

NAME AND SIGNATURE:		DATE:		MAXIMUM NUMBER OF POINTS: 270	
General tasks		YES/NO	If NO, how was it resolved?	MAX POINTS	Achieved score
01	Do you sort paper and have containers and bins for paper waste?			10	
02	Do you sort glass and have containers and bins for glass waste?			10	
03	Do you sort plastics and have containers and bins for plastic waste?			10	
04	Do you sort organic (biological) waste?			10	
05	Do you sort metals and have containers and bins for metal waste? (mandatory in staff areas, optional in public areas)			10	
06	Is there a collection container for used batteries for guests in your establishment?			10	
07	Do you use bowls, dispensers, or other reusable containers for jams, butter, spreads, etc. instead of single-use packaging when serving breakfast?			10	
08	Do you provide guests with written instructions on how to sort different types of waste? (separation plans)			10	
09	Is hazardous waste properly stored and sorted by maintenance staff? (light bulbs, ink, cooling and electrical equipment, batteries, fats, oils, etc.) Is collection provided by a supplier who guarantees environmentally friendly disposal and provides a valid waste treatment certificate?			10	
10	Do you donate discarded laundry (e.g., towels, bed linen) to charities or other organizations in need so that it can be reused?			10	

7.1. Mandatory Criteria + Checklist | Waste

NAME AND SIGNATURE:		DATE:		MAXIMUM NUMBER OF POINTS: 270	
General tasks		YES/NO	If NO, how was it resolved?	MAX POINTS	Achieved score
11	Do you prefer to maintain and repair appliances rather than replace them?			10	
12	Do you limit the use of disposable plastic bottles for cleaning products and prefer to refill from large-capacity (industrial) containers or dispensers?			10	
13	Do you have a plan for regular disinfection, insect control, and rodent control in the indoor and outdoor areas of your facility, and do you follow it?			10	
14	Do you strive to prevent environmental contamination by minimizing the use of chemical pesticides and prioritizing environmentally friendly and preventive practices?			10	
15	Do you prefer drinks in glass (returnable) bottles to drinks in plastic bottles?			10	
16	Do you have a grease and oil separator (grease trap) installed in your facility?			10	
17	Are the fats and oils collected in the separator regularly collected and disposed of by a certified company?			10	
18	Do you prefer to use rechargeable devices (batteries for TV remote controls, etc.)?			10	
19	Are hazardous waste containers clearly labeled with the appropriate type of waste?			10	
20	Do you use non-toxic, environmentally friendly gritting materials (e.g., environmentally friendly salts, sand, gravel) for de-icing and gritting outdoor areas?			10	

7.1. Mandatory Criteria + Checklist | Waste

NAME AND SIGNATURE:		DATE:		MAXIMUM NUMBER OF POINTS: 270	
General tasks		YES/NO	If NO, how was it resolved?	MAX POINTS	Achieved score
21	Do you use disposable products (e.g., cups, plates, cutlery, boxes) that are biodegradable, compostable, and made from renewable raw materials (e.g., PLA bioplastic, sugar cane, wood, paper) when necessary?			10	
22	Does your establishment cooperate with a waste management company, local farmer, or other entity that regularly collects and environmentally processes biowaste (e.g., composting, use in agriculture, biogas)?			10	
23	Is staff regularly trained in proper waste sorting (plastic, paper, glass, metal, batteries, biowaste) and familiar with the the Zero Waste method?			10	
24	Are clearly labeled containers for sorting waste by category available in the workplace for employees, along with separation plans for proper waste sorting (plastic, paper, glass, metals, batteries, bio-waste)?			10	
25	Is the collection and separation of electronic waste ensured through an authorized collective system?			10	
26	Do you use modern recycling methods in the form of circular collection to return materials to circulation (e.g., donating furniture, mattresses, or textiles to charity, composting, sorting single-type plastics, etc.)?			10	
27	Do you use a composter to process biowaste (e.g., kitchen waste, grass clippings, etc.) if it is possible?			10	

7.2. Optional Criteria + Checklist | Waste

NAME AND SIGNATURE:		DATE:		MAXIMUM NUMBER OF POINTS: 270	
General tasks		YES/NO	If NO, how was it resolved?	MAX POINTS	Achieved score
28	OPTIONAL: Do you donate sorted paper to kindergartens or schools that organize paper collection?			-	
29	OPTIONAL: Do you also sort unusual types of waste (e.g., coffee grounds, textiles, etc.)?			-	
30	OPTIONAL: Do you have a plan to reduce the amount of waste you produce (e.g., a target to reduce waste by X% per year)?			-	
TOTAL NUMBER OF POINTS					

8. Incentive Programs

Main objectives:

- a wide range of uses for ecological activities,
- identification of eco-hotels for the general public,
- public recognition of eco-products and environmental activities,
- marketing advantages in the field of the environment,
- motivation and loyalty of employees and guests.



8.1. Mandatory Criteria + Checklist | Incentive Programs

NAME AND SIGNATURE:		DATE:		MAXIMUM NUMBER OF POINTS: 160	
General tasks		YES/NO	If NO, how was it resolved?	MAX POINTS	Achieved score
01	Do you provide guests with information about the surrounding environment and interesting facts about local biodiversity, landscape and nature conservation?			10	
02	Do you involve guests in your environmental program and raise awareness about it?			10	
03	Do you provide guests with information about the hotel's environmental policy? (Inform guests about the JPS program and its importance in all public areas of the building, via QR codes and at the hotel concierge)			10	
04	Do you provide environmental activities and information for children (e.g., eco-quizzes, games, crafts using natural materials during children's activities)?			10	
05	Do you offer eco-friendly transportation around the city (e.g., bike, electric bike, or scooter rentals near the hotel, shared electric vehicles, or information about public transportation)?			10	
06	Do you offer city tours with an emphasis on urban nature?			10	
07	Do you encourage your employees to protect their own environment?			10	
08	Do you sponsor or cooperate with local institutions involved in environmental protection or charity work?			10	
09	Do you take feedback from guests and employees into account when developing environmental activities at your hotel?			10	
10	Do you use our green initiative as a sales tool?			10	

8.1. Mandatory Criteria + Checklist | Incentive Programs

NAME AND SIGNATURE:		DATE:		MAXIMUM NUMBER OF POINTS: 160	
General tasks		YES/NO	If NO, how was it resolved?	MAX POINTS	Achieved score
11	Do you publish your environmental activities on sales portals for environmentally conscious travelers?			10	
12	Do you inform guests about the hotel's environmental policy during check-in?			10	
13	Do you initiate or participate in environmental activities in your area at least once a year (e.g., planting trees, cleaning up the area around the hotel, etc.)?			10	
14	Do you initiate or participate in charitable or philanthropic activities in your community?			10	
15	Do you request confirmation or a certificate of participation from external organizations with which you are involved in environmental activities (e.g., clean-ups, planting, campaigns)? (suitable for environmentally focused questions in RFPs)			10	
16	Do you publish your environmental activities on social media?			10	

8.2. Optional Criteria + Checklist | Incentive Programs

NAME AND SIGNATURE:		DATE:		MAXIMUM NUMBER OF POINTS: 160	
General tasks		YES/NO	If NO, how was it resolved?	MAX POINTS	Achieved score
17	OPTIONAL: Does the hotel provide its own rental service for bicycles, electric bikes, scooters or other environmentally friendly means of transport for guests?			-	
TOTAL POINTS					

Open Questions: Operations & Ecology

Question	Answer
01 Which cleaning system do you have in place? (cleaning once every 3 days / cleaning every day with the option to decline cleaning)	
02 Which cleaning products do you use (Ecolab / Diversey)?	
03 What activities and steps do you take beyond the Join Pure Stay program?	





EVALUATION BLACKLIST

Evaluation

Hotel:	
Category	Number of points
1. Green Office	
2. Green Housekeeping	
3. Water	
4. Energy	
5. Eco Purchasing	
6. We Love Local	
7. Waste	
8. Incentive programs	
TOTAL NUMBER OF POINTS	

Evaluation

Each category is rated internally with a certain number of points. When a specific total score is reached, the establishment receives a rating from ★ to ★★★★★. The overall result reflects the ecological performance of each property. The aim is to continuously improve sustainability and explore new ways to achieve it. A five-star eco-friendly hotel with an internal rating is the best we can do for our planet.

Score	650 - 1000	1001 - 1350	1351 - 1700	1701 - 2000	2001 - 2200
Rating	★	★★	★★★	★★★★	★★★★★

Blacklist

Hazardous chemicals in products to avoid:

- EO/PO block polymers, quaternary ammonium compounds
- Alkylphenol ethoxylates (APEO/NPEO), alcohol ethoxylates with PO+EO, aminethoxylates
- Phosphates, phosphonates, EDTA
- Phosphoric acid, hydrochloric acid, sulfuric acid
- Corrosives (sodium hydroxide, potassium hydroxide), ammonia
- Sodium phosphate
- Xylene, toluene, dichloromethane, trichloroethylene
- Chlorinated phenols, aldehydes (formaldehyde, glutaraldehyde)
- Acetamide, Bronopol, phenols, chlorine, sulfates
- PFAS ("forever chemicals"), Liliol, Triclosan, phthalates (DEHP, DBP, BBP, DIBP)



THANK YOU

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